



City of North Bay Supplementary Report to Council

Report No: CSBU 2021-01

Date: January 21, 2021

Originator: Erin Vaughan, Community Event Facilitator

Business Unit:

Department:

Community Services

Leisure Services Department

Subject: Supplementary Report To Council Report No. CSBU 2018 – 47 - 2018 Summer In The Park Summary

Closed Session: yes no

Recommendation

That:

1. Council wind down the Summer In The Park Festival Committee and publically thank all Committee members for their valuable contributions made to the festival during its operating years.
2. Council continue the Community Events Hosting Program as developed in 2019, to support community driven events.

Background

The purpose of this report is for housekeeping matters.

In November of 2018 Report To Council No. CSBU 2018-47 (Report attached) was submitted to Council, for the purpose of providing Council with a detailed summary of the Summer In The Park Festival.

CSBU Report No. 2018-47, recommended that Council refer this report to the Community Services Committee to determine the future of the Summer In The Park Festival.

During Council's 2019 Budget deliberations, Council agreed to move forward with replacing the Summer In The Park Festival with the development of the Community Events Hosting Program.

In 2019 a revamped Community Events Hosting Program was introduced to the Community, with the focus of the program being to provide financial support to community based, grass roots driven events in the City.

Financial/Legal Implications

The Summer In The Park Reserve was closed out as approved by Council in General Committee Report No 2019-05.

Funding in the amount of \$40,000 was included in the 2019 Arts, Culture, Recreation and Leisure Services (ACRLS) Budget for the new Community Events Hosting Program.

Funding in the amount of \$50,000 was included in the 2020 ACRLS Budget for the Community Events Hosting Program.

The Community Events Hosting Program was well received by Community Groups in 2019 utilizing the allocated budget. The effects of the Covid 19 pandemic resulted in the cancellation of quite a few community events in 2020.

The ACRLS Department proposed during 2021 budget deliberations that \$50,000.00 be included in the 2021 ACRLS Budget for the Community Events Hosting Program.

Corporate Strategic Plan

- | | |
|--|---|
| <input type="checkbox"/> Natural North and Near | <input type="checkbox"/> Economic Prosperity |
| <input type="checkbox"/> Affordable Balanced Growth | <input checked="" type="checkbox"/> Spirited Safe Community |
| <input type="checkbox"/> Responsible and Responsive Government | |

Specific Objectives

- Support and promote community and special events.

Options Analysis

Option 1:

That:

1. Council wind down the Summer In The Park Festival Committee and publically thank all Committee members for their valuable contributions made to the festival during its operating years.
2. Council continue the Community Events Hosting Program as developed in 2019, to support community driven events.

Option 2:

That Council not move forward with the Community Events Hosting program as a replacement for the former Summer In The Park Festival and direct staff accordingly.

This option is not recommended.

Recommended Option

That:

1. Council wind down the Summer In The Park Festival Committee and publically thank all Committee members for their valuable contributions made to the festival during its operating years.
 2. Council continue the Community Events Hosting Program as developed in 2019, to support community driven events.
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Respectfully submitted,

Name: Erin Vaughan

Title: Community Event Facilitator

I concur with this report and recommendation.

Name: Paula McCloskey
Title: Manager, Arts, Culture, Recreation & Leisure Services
Growth

Name: Ian Kilgour
Title: Director of Community Development and

Name: Margaret Karpenko, CPA, CMA
Title: Chief Financial Officer

Name: David Euler, P.Eng
Title: Chief Administrative Officer

Personnel designated for continuance:

Name: Erin Vaughan

Title: Community Events Facilitator