



## City of North Bay Report to Council

Report No: CSBU-2023-024

Date: February 15, 2023

Originator: Beverley Hillier, Manager, Planning & Building Services

Business Unit:

Department:

Community Services

Planning & Building Department

Subject: Gateway City Brewery - Manufacturer's Limited Liquor Sales Licence

Closed Session: yes ☐ no ☒

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### Recommendation

That the City of North Bay supports the request from Gateway City Brewery, located at 490 Gormanville Road, for a Manufacturer's Limited Liquor Sales Licence which will allow the microbrewery to sell and serve product at its manufacturing site.

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### Background

Gateway City Brewery has recently relocated their brewery to 490 Gormanville Road. Gateway City Brewery is required to apply for a Manufacturer's Limited Liquor Sales Licence from the Alcohol and Gaming Commission of Ontario (AGCO), issued pursuant to the Liquor Licence Act.

Gateway City Brewery was previously located at 600 Gormanville Road. Council supported their previous request for a Manufacturer's Limited Liquor Sales Licence through Council Resolution 2018-337.

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### Financial/Legal Implications

N/A

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### Corporate Strategic Plan

- |  |   |
|--|---|
| <input type="checkbox"/> Natural North and Near                | <input checked="" type="checkbox"/> Economic Prosperity |
| <input type="checkbox"/> Affordable Balanced Growth            | <input type="checkbox"/> Spirited Safe Community        |
| <input type="checkbox"/> Responsible and Responsive Government |   |

## Specific Objectives

- Promote and support public and private sector investment
- Cultivate the growth and expansion of existing businesses in North Bay and in surrounding communities

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## Options Analysis

Gateway City Brewery's application to the Alcohol and Gaming Commission of Ontario for a Manufacturer's Limited Liquor Sales Licence will enable the locally owned microbrewery to sell and serve their products for consumption on their manufacturing site where the sale is primarily aimed at promoting the manufacturer's product and either providing an enhanced tourist experience or fulfilling an educational purpose.

The application from the Alcohol and Gaming Commission of Ontario requires *"Written notice from the Council of the municipality within which the applicant's manufacturing site is located, confirming that it has passed a Resolution in support of the issuance of the licence"*.

From a Planning perspective the property at 490 Gormanville Road is zoned Industrial Commercial Special No.55 (MC Sp.55)". The property underwent a rezoning in 2022 to permit a micro-brewery as a permitted use.

### Option 1:

That the City of North Bay supports the request from Gateway City Brewery, located at 490 Gormanville Road for a Manufacturer's Limited Liquor Sales Licence which will allow the microbrewery to sell and serve product at its manufacturing site. This option is the recommended option.

### Option 2:

That City Council not pass a resolution in support of Gateway City Brewery's application to the Alcohol and Gaming Commission of Ontario for a Manufacturer's Limited Liquor Sales Licence. Given the City's on-going interest in supporting business growth and new development, this is not the recommended option.

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## Recommended Option

That the City of North Bay supports the request from Gateway City Brewery, located at 490 Gormanville Road for a Manufacturer's Limited Liquor Sales Licence which will allow the microbrewery to sell and serve product at its manufacturing site.

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Respectfully submitted,

Name: Beverley Hillier, MCIP, RPP

Title: Manager, Planning & Building Services

**We concur with this report and recommendation.**

Name Ian Kilgour, MCIP. RPP

Title: Director, Community Services

Name: John Severino, P.Eng., MBA

Title: Interim Chief Administrative Officer

Personnel designated for continuance:

Name: Beverley Hillier, MCIP, RPP

Title: Manager, Planning & Building Services

W:\PLAN\Planning\00 - Development & Planning Management\490 Gormanville Rd (050-086-15152)