

Mayor Al McDonald and Council
City of North Bay

April 12, 2022

Michael Harrison
President
New Ontario Brewing Company Inc.



Refs: A. By-Law 2014-53

RE: NEW ONTARIO BREWING SUMMER CONCERT SERIES

Good Day Mayor and Council,

New Ontario Brewing is very excited to announce our summer concert series, which will run from 1 June 2022 until 15 Sept 2022. We are asking the City of North Bay's Mayor and Council to approve our motion for noise by-law exemption for the series. We are applying to have the exemption for the entirety of 1 June- 15 Sept (on Fridays and Saturdays) with every show ending at or before 11:58 in the evening, in accordance with the (Ref A).

The concert series will see New Ontario Brewing bring in bands from throughout Ontario, Canada as well as out of the U.S. This series will be of cultural significance to the City of North Bay, as it will be an ongoing series of quality, touring, and on-radio bands playing before live audiences. This has been impossible over the past two years, and it is our sincerest hope that council will grant this exemption and favour a growing and continuing arts scene in our city.

We will be hosting shows at our venue, 1401 Seymour Street, North Bay, On. These events will be held as outdoor shows. Typical show times will be from 6pm to 1158pm. Shows will be from many genres of music, as well as events such as wrestling, comedy and more. This venue is in the city's industrial heart, surrounded by other light industry and commercial venues. Local restaurants, hotels and businesses will also benefit from an increase in tourist visits to the city as a direct result of some of the bands we are bringing in.

New Ontario Brewing Co.
1401 Seymour St. North Bay ON, P1A 0C5
newontariobrewing.com

Every concert will feature local opening acts as well as sought after bands from throughout North America. This will give our local bands an opportunity for exposure while performing with larger acts.

It is with great hope for the summer that we submit this application to Council for your approval. I am, as always, available to discuss.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Mike Harrison', with a long horizontal flourish extending to the right.

Mike Harrison
President
New Ontario Brewing Company Inc.