



City of North Bay Report to Council

Report No: CSBU-2022-030

Date: May 5, 2022

Originator: Bryan Kimber

Business Unit:

Department:

Community Services

Community Development and Growth

Subject: Canada Day 2022

Closed Session: yes no

Recommendation

1. That the O'Canada Day Committee be granted permission to hold the 2022 Canada Day Celebrations in and about the Waterfront Park on July 1, 2022 pursuant to By-Law No. 2014-53 (Noise By-Law).
2. That the requests by the O'Canada Day Committee regarding exemption from the Noise By-Law, and exclusivity over the event and grounds be approved as per the following:
 - a) Having approved Recommendation No. 1 granting permission to hold the public celebration known as the 2022 O'Canada Day Event, the event becomes exempt from the noise control provisions contained in By-Law No. 2014-53 (Noise By-Law), as amended, pursuant to the operation of Section 6 and Schedule 3 thereof, as defined in Attachment 1.
 - b) Exclusivity be granted on July 1, 2022, on and over the City-owned or controlled lands (except the North Bay Wastewater Treatment Facility Lands) within the area defined as, extending from, and inclusive of the waterfront beaches starting at Tenth Street and both sides of Memorial Drive from the Uniroc site up to and including Lee Park. (See Exclusivity Map attached)

Background

Permission to Hold Event

The O'Canada Day Committee must ask Council for permission to hold the event pursuant to Noise By-Law No. 2014-53 (see Attachment 1).

Noise By-law

Under the condition that Council grants the Committee permission to hold the O'Canada Day Event, the event would be eligible to be exempt from the Noise By-Law. This exemption has been granted over the past several years with no noise complaints regarding the event.

The O'Canada Day Committee has planned a variety of entertainment and activities to take place at the North Bay Waterfront on July 1, 2022. These activities are to include daytime musical entertainment, a multicultural showcase, carousel and train rides, Canada Day KidZone, children's entertainment, museum exhibit, vendors, evening musical entertainment, a fireworks cruise and a fireworks display. The events will begin at approximately 11:00 a.m. and conclude at approximately 11:00 p.m. In past years, similar Canada Day activities have drawn large crowds with no adverse reactions from the neighbourhood pertaining to noise.

Normally, the O'Canada Day Event is finished prior to 11:00 p.m. The request for exemption from Noise By-Law No. 2014-53 is a precautionary measure in the event that the entertainment or fireworks run late.

Over 7,000 participants or attendants are expected to be in attendance.

Memorial Drive will be closed to the public from 7:00 pm – 11:00 pm Friday July 1st, 2022.

Exclusivity

In the past, waterfront exclusivity has allowed the O'Canada Day Committee to manage the event more efficiently. This includes working with vendors from our community who wish to participate in the activities as well as programming the event's activities. With exclusivity, the Committee is able to control the location of vendors, type of food or product sold as well as to secure revenue toward the operation of the event. In the past, vendors have applied to participate in the Canada Day Celebrations. Vendors, who have been allocated a seasonal space at the waterfront, have been given first right of refusal to participate, while other vendors are made aware of the event and

have the opportunity to apply to become involved. This request for exclusivity will allow the organizing committee to invite local vendors to participate in Canada Day by applying to be a vendor. The committee anticipates a healthy contingent of local vendors who will pay a vendor fee that will offset some of the event expenses.

Financial/Legal Implications

Canada Day 2022 Budget DRAFT

REVENUES	
Description	Budgeted
Vendor Fees	\$400.00
Sponsorship	\$300.00
Grants (Canadian Heritage)	\$10,000.00
Chief Commanda Fireworks Cruise	\$1,800.00
City of North Bay	\$6,700.00
Total Revenue	\$18,625.00
EXPENSES	
Description	Budgeted
Business License Fee	\$100.00
Fireworks	\$5,500.00
Security	\$600.00
First Aid	\$200.00
Multicultural Programming	\$200.00
Poster Contest	\$1,200.00
Museum Exhibit	\$400.00
Advertising & Promotion	\$600.00
Sundry Expense (i.e. balloons)	\$1,000.00

Corporate Strategic Plan

- Natural North and Near
- Affordable Balanced Growth
- Responsible and Responsive Government
- Economic Prosperity
- Spirited Safe Community

Specific Objectives

Support and promote community and special events.

Options Analysis

Option 1

1. That the O'Canada Day Committee be granted permission to hold the 2022 Canada Day Celebrations in and about the Waterfront Park on July 1, 2022 pursuant to By-Law No. 2014-53 (Noise By-Law).
2. That the requests by the O'Canada Day Committee regarding exemption from the Noise By-Law, and exclusivity over the event and grounds be approved as per the following:
 - a) Having approved Recommendation No. 1 granting permission to hold the public celebration known as the 2022 O'Canada Day Event, the event becomes exempt from the noise control provisions contained in By-Law No. 2014-53 (Noise By-Law), as amended, pursuant to the operation of Section 6 and Schedule 3 thereof, as defined in Attachment 1.
 - b) Exclusivity be granted on July 1, 2022, on and over the City-owned or controlled lands (except the North Bay Wastewater Treatment Facility Lands) within the area defined as, extending from, and inclusive of the waterfront beaches starting at Tenth Street and both sides of Memorial Drive from the Uniroc site up to and including Lee Park. (See Exclusivity Map attached)

Option 2

If Council is not satisfied with the requests as presented but wants the event to proceed, Council could grant the request for permission to hold the event (by approving Recommendation 1) and amend the other requests to suit its concerns (by approving Recommendation No. 2 in an amended form).

Depending upon the amendments made, the O'Canada Day Committee may need to review its methodology for the undertaking of the event.

Option 3

Refuse to grant all requests.

The O'Canada Day Event would not take place this year.

Recommended Option

Option 1

1. That the O'Canada Day Committee be granted permission to hold the 2019 Canada Day Celebrations in and about the Waterfront Park on July 1, 2022 pursuant to By-Law No. 2014-53 (Noise By-Law).
2. That the requests by the O'Canada Day Committee regarding exemption from the Noise By-Law, and exclusivity over the event and grounds be approved as per the following:
 - a) Having approved Recommendation No. 1 granting permission to hold the public celebration known as the 2022 O'Canada Day Event, the event becomes exempt from the noise control provisions contained in By-Law No. 2014-53 (Noise By-Law), as amended, pursuant to the operation of Section 6 and Schedule 3 thereof, as defined in Attachment 1.
 - b) Exclusivity be granted on July 1, 2022, on and over the City-owned or controlled lands (except the North Bay Wastewater Treatment Facility Lands) within the area defined as, extending from, and inclusive of the waterfront beaches starting at Tenth Street and both sides of Memorial Drive from the Uniroc site up to and including Lee Park. (See Exclusivity Map attached)

Respectfully submitted,

Name: Bryan Kimber

Title: Community Development Co-ordinator

I concur with this report and recommendation

Name: Melinda Fry

Title: Manager, Sports & Events

Name: Ian Kilgour, MCIP, RPP

Title: Director, Community Development and Growth

Name: John Severino, P.Eng., MBA

Title: City Engineer – Infrastructure and Operations

Name: David Euler, P.Eng., PMP

Title: Chief Administrative Officer

Personnel designated for continuance:

Bryan Kimber

Community Development Co-ordinator