

City of North Bay Report to Council

Report No: CSBU-2022-029

Date: May 4, 2022

Originator: Bryan Kimber

Business Unit:

Department:

Community Services

Community Development and Growth

Subject: Armed Forces Appreciation Day 2022

Closed Session: yes ☐ no ☒

Recommendation

That exclusivity be granted of the City-owned or controlled lands (except the North Bay Wastewater Treatment Facility Lands) within the area defined as, extending from, and inclusive of the waterfront beaches starting at Tenth Street and both sides of Memorial Drive from the Uniroc site up to and including Lee Park for the 2022 Armed Forces Appreciation Day being held June 22nd, 2022. (See map attached)

Background

CFB North Bay and the City of North Bay have joined in partnership to provide activities and entertainment on June 22nd, 2022 for the Armed Forces Appreciation Day. Daytime activities include the CH-147 Chinook, Snowbirds, SkyHawks Parachute team, performances from the 22 Wing Band, static displays and more.

All activities and entertainment will be free to the public. The celebration will start at 10:30am and continue to 3:00pm for the school age children. Students from all four local school boards have been invited to attend the event. Over 5,000 school children are expected to be in attendance. Memorial Drive will be closed to the public from 8:00 am – 3:00 pm Wednesday June 22nd, 2022.

Exclusivity

In previous years, waterfront exclusivity was granted for the Armed Forces Appreciation Day to manage the event more efficiently. This includes working with vendors from our community who wish to participate in the activities as well as programming the event's activities. By granting the event exclusivity of the area described above, the Committee is able to control the location of

vendors and type of food or product sold.

Interested vendors will have to be approved to participate in the Armed Forces Appreciation Day. Vendors who have been allocated a seasonal space at the waterfront, have been given first right of refusal to participate, while other vendors are made aware of the event and have the opportunity to apply to become involved.

Financial/Legal Implications

Armed Forces Day June 22nd - 2022

			Proposed Revenue	
City of North Bay			\$10,000.00	
Vendor Fees			\$300.00	
Total			\$10,300.00	
			Proposed Expenses	
Port-A-Johns			\$1,500.00	
Parks Staff & Equipment			\$0.00	
Event Security			\$2000.00	
Insurance			\$10,250.00	
St John Donation			\$150.00	
-Total			\$13,900.00	
Variance			\$3,600.00	

Corporate Strategic Plan

- ☐ Natural North and Near
- ☐ Affordable Balanced Growth
- ☐ Responsible and Responsive Government
- ☐ Economic Prosperity
- ☒ Spirited Safe Community

Specific Objectives

Support and promote community and special events and support Canada's Armed Forces.

Options Analysis

There are three options for Council's consideration.

Option 1

That exclusivity be granted of the City-owned or controlled lands (except the North Bay Wastewater Treatment Facility Lands) within the area defined as, extending from, and inclusive of the waterfront beaches starting at Tenth Street and both sides of Memorial Drive from the Uniroc site up to and

including Lee Park for the 2022 Armed Forces Appreciation Day being held June 22nd, 2022. (See map attached)

Option 2 – Grant requests in amended form.

If Council is not satisfied with the requests as presented, Council could amend the areas of exclusivity recommended and the Armed Forces Appreciation Day Committee will have to work inside those boundaries.

Option 3 – Refuse to grant request.

That exclusivity not be granted of the City-owned or controlled lands (except the North Bay Wastewater Treatment Facility Lands) within the area defined as, extending from, and inclusive of the waterfront beaches starting at Tenth Street and both sides of Memorial Drive from the Uniroc site up to and including Lee Park for the 2022 Armed Forces Appreciation Day being held June 22nd, 2022. (See map attached)

Recommended Option

Option 1

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Respectfully submitted,

Name: Bryan Kimber

Title: Community Development Co-ordinator

I concur with this report and recommendation

Name Melinda Fry

Title: Manager, Sports & Events

Name Ian Kilgour, MCIP, RPP

Title: Director, Community Development and Growth

Name Karin Pratte, P.Eng.
Title: Senior Environment & Facilities Engineer

Name David Euler, P.Eng., PMP
Title: Chief Administrative Officer

Personnel designated for continuance:
Bryan Kimber
Community Development Co-ordinator